

English-To-Go Downloadable Tour

This tour will enable you to download and print out important information regarding English-To-Go services.

Areas covered in this tour are:

- **What can English-To-Go offer you?**
- **Products:**
 - **English-To-Go** memberships for teachers
 - **SelfAccess** for students
 - **Instant Workbook** for students and teachers
- **Institutional Licence**
- **Special events and promotions**
- **Meet the team at English-To-Go Ltd.**

What can English-To-Go offer you?

English-To-Go® is the world's leading provider of English language educational resources delivered via the Internet. English-To-Go resources are used by more than 55,000 teachers in 190 countries, reaching over 1 million students worldwide. English-To-Go Ltd. was established in 1998 by professional teachers for teachers and students of the world. We offer a unique and effective approach to English language learning, developed and maintained by a group of qualified linguists and teachers.

We provide fun, engaging, up-to-date resources based on Reuters® news articles for:

- Students** – Self-study online interactive lessons
- Exam preparation for IELTS, TOEFL, TOEIC and FCE
 - Learn English in a fun and rewarding way
 - Monitor your progress easily
 - Achieve your English language goals
 - New resources added every week

- Teachers** – Ready-to-use lessons
- No-stress lesson preparation
 - Complement your teaching with topical, interesting content
 - Motivate and inspire your students to improve their results
 - Enjoy more free time; simply print and teach!
 - New resources added each week

- Institutions** – Integrated resources for English language learning
- Tailor a package to meet the needs of your students and teachers
 - Supplement existing resources with easily accessible materials
 - Link our lessons to your curriculum, or create a curriculum from our content
 - Improve teaching resources
 - Reduce time, stress and costs
 - Academic and General English resources

Products Available

1. **English-To-Go** memberships for teachers
2. **SelfAccess** for students
3. **Instant Workbook** for teachers and students

English-To-Go memberships for teachers

Our tiered membership levels offer varied resources to complement your teaching.

Features and Benefits:

- Unlimited use of **hundreds of lessons** with at least 6 new resources (Elementary to Advanced) released every week.
- Reduce planning time by simply finding the lesson you want, then **'print and teach'**.
- Browse or search the **extensive library**, featured lessons and recent lessons.
- Match your lesson to an Instant Workbook™ self-marking **online exercise** for your students, which can be used as homework, or in your school computer lab.
- Store your favorite lessons in your own personal **'My Lessons'** library.
- Design your **own textbook** or course complete with related online exercises.
- Lessons are **divided into pre-reading, reading and post-reading sections** and can include reading, writing, speaking, listening and comprehension activities.
- Use the **structured teachers' notes** with model answers and helpful hints for teaching each lesson.
- Link lessons to your existing curriculum.
- Endorsed by the world's leading universities and publishing houses.

Membership options for English-To-Go

There are three membership levels:

<p>Gold Membership</p> <p>US\$150.00 – 12 months US\$75.00 – 6 months US\$37.50 – 3 months</p>	<ul style="list-style-type: none"> - 3 <u>new</u> Instant Lessons per week - 2 <u>new</u> additional resources per week - <u>New</u> Instant Workbook exercises each week - Search/Browse library of over 500 lessons - Search/Browse Instant Workbook library - Search/Browse resources library - Full access to the Discussion Boards - Full access to Useful Links - Newsletter
<p>Silver Membership</p> <p>US\$90.00 – 12 months US\$45.00 – 6 months US\$22.50 – 3 months</p>	<ul style="list-style-type: none"> - 3 <u>new</u> Instant Lessons per week - 4 additional resources per month - Search/Browse Library of over 500 lessons - Full access to the Discussion Boards - Full access to Useful Links - Newsletter

Bronze Membership US\$20 – 12 months	<ul style="list-style-type: none"> - 6 resources per month including 2 Instant Lessons - Full access to the Discussion Boards - Full access to Useful Links - Newsletter
-----------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

What resources will I receive?

Instant Lessons

English language lessons complete with teacher notes and answer key. They are based on news articles from Reuters® News Agency, providing up-to-date lesson content at five language levels. Each lesson consists of at least nine exercises. Instant Lessons are often supplemented by self-study interactive online exercises – Instant Workbooks. We release three new Instant Lessons weekly so you can consistently use up-to-date, topical and innovative materials.

Your teaching preparation can now be reduced to two simple steps:

1. Choose the Instant Lesson you require
2. Print, copy and you're ready to teach!

Anna Grammar

Expert advice on difficult grammar issues from our resident grammar expert. New Anna Grammar articles are added to the English-To-Go library each week.

Weekly Warmer

Weekly Warmers are short activities designed to stimulate and energize your students. They can be a great tool to help with starters and fillers for your classes. Each week there are new Weekly Warmers.

Max Vocab

Max is the vocabulary expert who provides interesting and insightful information on the history of specific words in the English Language.

Teachers' Room

The Teachers' Room is where you gain access to resources including the latest Instant Lessons. Search the library and find out the latest news and hints on how best to use your membership.

Lesson Library

The Instant Lesson library is a searchable archive with hundreds of high quality Instant Lessons. Search on topic, keywords, grammar point, and language level.

My Folders

Store your favorite lessons, or frequently used Instant Lessons in your own personal online folder. This is a great time saver and can be used to help plan a curriculum, or even packages of lessons, according to your needs.

Useful Links

Browse through our growing list of websites, which offer new resources and tools.

Discussion Boards

Post ideas or liaise with members throughout the world. Gain an insight into different teaching methods, or build your own support network.

Newsletter

Weekly communications convey the latest resources, news and helpful hints to make your membership more rewarding.

How do I become an English-To-Go member?

This process is designed to be as easy as possible.

- 1.** Select the level of membership, number of licenses required, payment frequency, and the payment method preferred.
- 2.** Click on "Calculate Order". This will automatically calculate the total amount owed for the particular membership option chosen. You can change your order at any stage by reselecting the membership details, and re-clicking on "Calculate Order".
- 3.** Once you are satisfied with your membership details, tick the boxes to confirm your order and accept our terms and conditions.
- 4.** If you are paying by credit card, you will then be transferred through to WorldPay to process your payment. If you chose cash, telegraphic transfer, or check options, you will need to print out your membership form and once your payment has been processed and cleared we will activate your membership. We will communicate this via email.

How can I make payments?

For your convenience we accept many forms of payment: credit card, bank & personal checks, telegraphic funds transfers and cash. We accept all internationally tradable currencies.

Credit Card

Our secure online server provides a safe and immediate way to purchase or upgrade your English-To-Go membership. You can choose to pay annually or every six or three months for our Silver or Gold memberships, while the Bronze membership requires a 12-month license.

English-To-Go contracts with WorldPay PLC for credit card processing via their Secure Server. When you apply for either Gold, Silver or Bronze Memberships, and fill in the WorldPay credit card form, WorldPay immediately verifies your information and processes your credit card payment for the specified period.

Once the payment is complete you will be automatically returned to the English-To-Go website where you can begin using all of the resources provided with your membership.

Bank Checks

Choose either a bank check or personal check as means of payment. We accept checks drawn in all tradable currencies. Please ensure your payment matches the equivalent amount in US Dollars once converted.

You may use our currency converter (updated monthly) to determine how much your check should be for. Please remember to include the membership form on the English-To-Go website when you send your payment. We will email a confirmation of your membership when the payment has been cleared.

Send checks to:
English-To-Go Ltd
Level 4, 68 Shortland Street
Auckland 1001
New Zealand

Please note that English-To-Go Ltd is not responsible for lost mail.

Cash

Please ensure your payment matches the equivalent amount in US Dollars once converted. Please include a copy of your order along with the cash. Please note that we do not recommend sending cash in the mail, but offer this option if you have no alternative.

Send cash to:
English-To-Go Ltd
Level 4, 68 Shortland Street
Auckland 1001
New Zealand

You will receive an English-To-Go account activation email as soon as payment is received. Please note that English-To-Go Ltd is not responsible for lost mail.

Telegraphic Transfer

Please note there may be additional bank fees which are to be paid by the sender. Please instruct your bank to remit funds in US Dollars and be sure to reference the SWIFT number to:

English-To-Go Ltd
National Bank of New Zealand Limited
205 Queen Street
Auckland
New Zealand
Account Number: ENTOGO-USD00
SWIFT Number: NBNZLN22

Ensure that you fill out the membership form so that when your payment is received your membership can be activated as soon as possible.

SelfAccess for students

In order to meet demand for high quality English Language learning material, we have created SelfAccess.com. The lessons provide interactive, self-study learning tools for English language students and will help to improve and develop the skills required for **IELTS, FCE, TOEFL and TOEIC** examinations. SelfAccess lessons contain questions and task types that may be encountered in these exams. Lessons include reading, writing, listening and grammar activities and are fun and rewarding. They are ideal for those students studying at secondary or tertiary level, or as preparation for academic study.

Our library consists of over **70** lessons, offering over **500** exercises at your fingertips. A new lesson is also released weekly. Academic English support is provided for those students already studying at secondary or tertiary level. Lessons are based on current news articles from Reuters®.

Features and benefits:

- Over **70 lessons**, with at least **six activities per lesson**, providing a large range of practice materials.
- The ever-growing **library** can be searched by lesson title, topic and skills. You can study areas you wish to improve and topics interesting to you.
- A new lesson is **released weekly**
- Access the library from **anywhere at any time** so that you can study at your own pace, in your own time.
- **Reading, listening, graph interpretation, grammar support** and **writing** exercises give you opportunities to practice and learn new skills.
- **Model essays** help you to structure argumentative essays, letters and reports.
- SelfAccess can be **packaged** as part of an institutional license.

Choose from one of the membership levels below:

Membership	12 months	9 months	6 months	3 months
	US 48.00	US 38.00	US 27.00	US 15.00

Learn more at <http://www.selfaccess.com>

How do I become a SelfAccess member?

1. Click "Join Now", which is located on the right of your screen.
1. Simply complete the form by filling out each field
2. Select the preferred length of the subscription period.
3. Read and accept our Terms of Use
4. Submit your form

How can I make payments?

We offer several payment methods. You may choose credit card, cash, check, and telegraphic transfer options.

For cash, check, and telegraphic transfer payments please contact us prior to sending payment.

Instant Workbook for teachers and students

Instant Workbook™ provides online interactive exercises for English language students in a self-study learning environment via the Internet. The exercises in Instant Workbook™ are linked directly to Instant Lessons™. The activities are fun and rewarding. Students can revise what they have been taught in their own time or this can be done as a class activity.

Access to Instant Workbook resources is controlled by the teacher. Simply activate the exercise by choosing the dates you wish the exercise to be available to your students. A username and password is then automatically generated, which you can hand out to your students.

There is no problem with many students using the same exercise at the same time. Each username and password is valid for five days from the point of activation, and students login to www.instantworkbook.com to access and complete the exercise.

Instant Workbook is only available to Gold members, or for Institutional use in specially designed packages.

Institutional Licence

This is an exclusive license of our products and services for your institution's use. Complement your school's curriculum, resource base and course structure by licensing our high quality materials for both teachers and students.

Features and benefits include:

- All English-To-Go resources are made available to institutions.
- We help you save teacher preparation time, providing practical professional development and utilizing your investments in IT infrastructure. You will also gain a reputation for providing popular, up to date courseware at a fraction of the cost that it would take for you to do yourself.
- Institutions are assigned their own account manager who will offer ongoing support in the administration and operation of our products.
- We offer a co-branded homepage which students and teachers log on to in order to gain access to materials. This helps promote your institution, gives students confidence and maintains an emotional attachment to your organization.
- Additional tools only available for Institutional licenses can be used to help administer and monitor services, including usage statistics and group communication tools.
- Special discounts are available for large volume subscriptions.
- Subscription fees can easily be substituted into your institution's course costs.
- Become one of the growing number of recognized institutions worldwide who offer our services to their students and teachers.

Institutional Packages

Our dedicated team will customize a package that will cater to your institution's needs. We have several Institutional licenses that can be combined in a tailor-made solution for you. [Please contact us](#) for an assessment.

Special events and promotions

Our mission is to help teachers and students of the world. We also hope that our products and services can help foster effective communication amongst the international community.

Each year English-To-Go hosts the World's Largest Lesson. An Instant Lesson is produced based on a topical issue. Our aim is for teachers to help raise awareness around the world by teaching the lesson on a given day.

For the last two years our chosen topic has been landmines and the effect they have on people's lives. On November the 11th 2002 almost 2000 teachers formally registered to teach nearly 80,000 students in a 24-hour period. The feedback received was phenomenal and we look forward to repeating this activity.

If you would like to suggest an idea for an event or promotion please [contact us](#). If your idea is selected, we will refund your membership fee for the current year.

Meet the English-To-Go team

Materials produced by English-To-Go Ltd use international English. Our unique offering is created by a team of qualified and experienced teachers, trainers, facilitators, linguists, technicians and educational experts throughout the world. We have writers in America, Scotland, Australia, New Zealand, Great Britain, Russia and South Africa, which adds to the uniqueness of our resource content.

Continuous support is offered to all members of our services, and a fast and efficient response is always given to any and all questions we may be asked. If you have a query please contact us. {Link to site form};

English-To-Go Ltd
Level 4, 68 Shortland Street
Auckland City
New Zealand